

# Small Business Resiliency Network

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Community Engagement and Outreach Team

DEC. 15, 2021



Washington State  
Department of  
**Commerce**

# Agenda

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- History of the Small Business Resiliency Network
- Eligibility criteria and scope of work
- Overview of process and membership application
- Hear from a current SBRN member
- Q&A

# Small Business Resiliency Network (SBRN)



aging lives



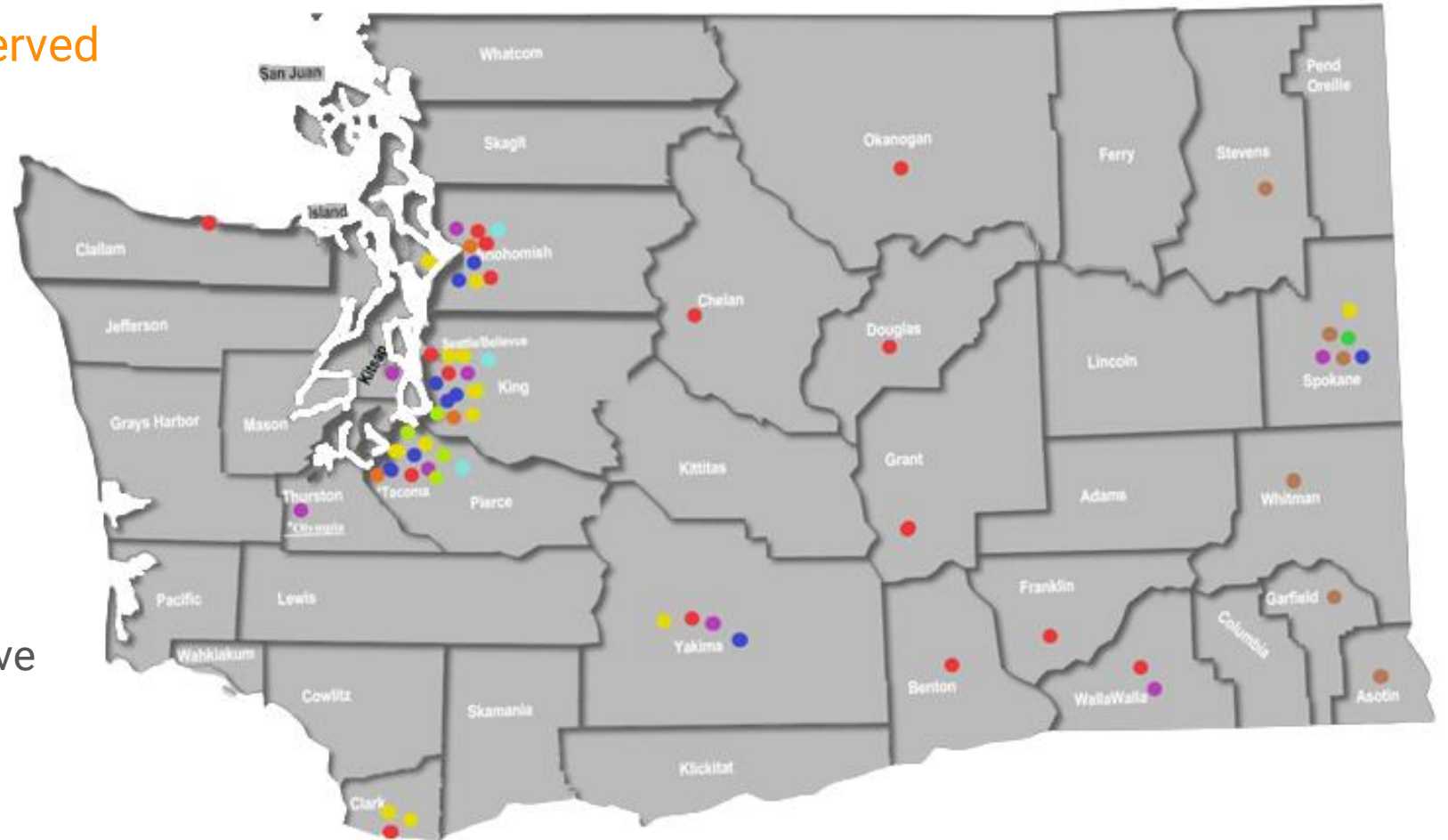
Muslim Association of Puget Sound



# Small Business Resiliency Network Coverage

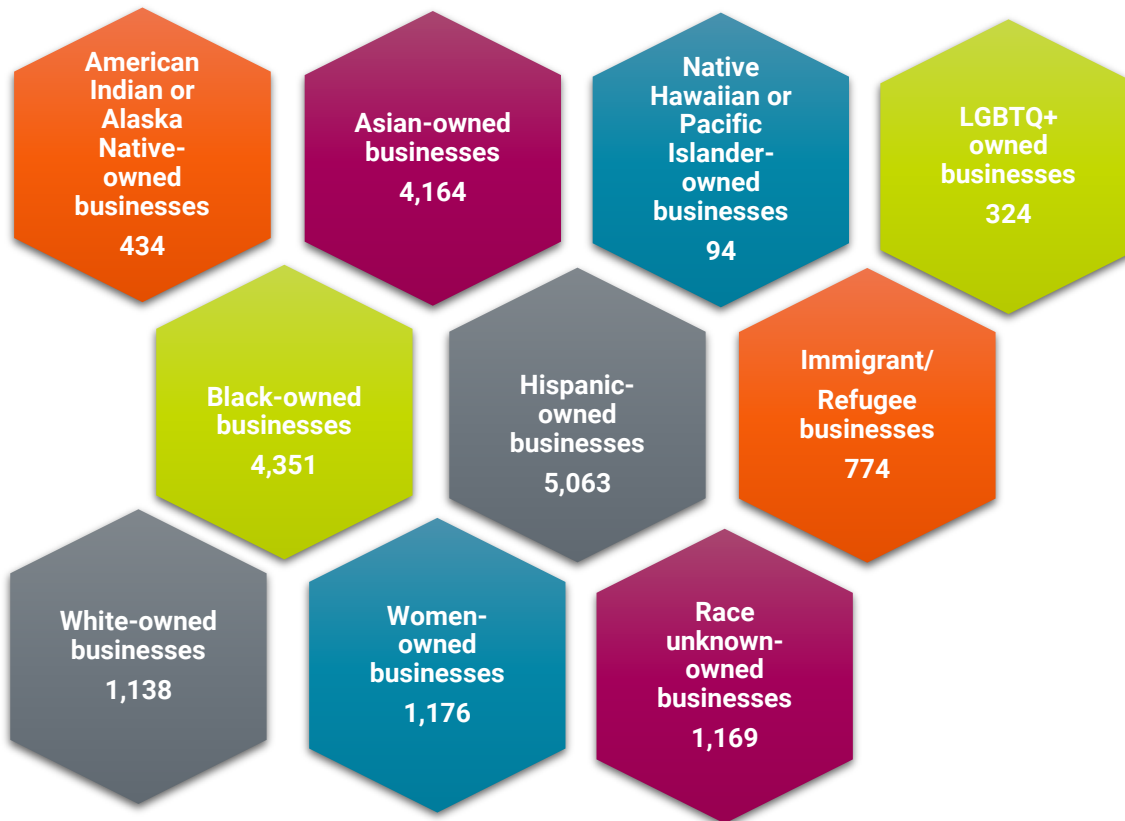
## Primary Community Being Served

- Latino
- African, African American
- African American
- Asian
- LGBTQ+
- Middle Eastern/Immigrant
- Asian Indian
- American Indian/Alaska Native
- Multicultural

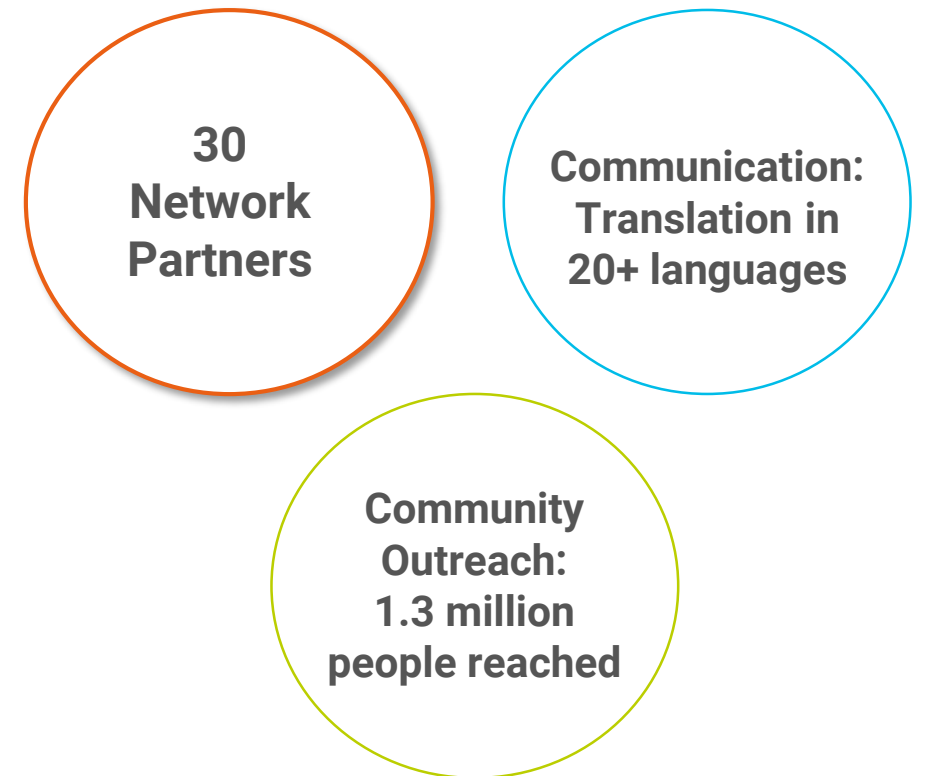


# Network Assistance Provided (Sept. 2020-2021)

More than 17,000 clients served in the following communities:



A collective effort:



# Eligibility Criteria

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- ☐ Recognized as a trusted community messenger organization representing and serving historically marginalized and underserved communities
- ☐ Recognized/registered in the state of Washington as a nonprofit organization
- ☐ Physically located with services provided in Washington state
- ☐ Licensed to do business in Washington state as of the contract start date
- ☐ Organization's Board of Directors, executive leadership and staff are at least 51% representative of the community(ies) served
- ☐ Demonstrated organizational capacity to serve as a contractor providing services and assistance to the community

# The work of a member

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As a **member of the Small Business Resiliency Network (SBRN)**, the organization will provide assistance and other business support services at no cost to entrepreneurs, small businesses and nonprofits – with an emphasis on those owned by historically marginalized and underserved persons.



Business  
Assistance  
Services

Communication  
Materials

Community  
Outreach

Network  
Collaboration

# Solicitation Process

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## We want to identify additional partners and expand The Network

- Broad and unique means of getting the word out
- Technical assistance available throughout the process
- Commerce is working hard to secure additional funding

## Tips on a successful application

- ✓ Determine if your organization meets all eligibility criteria
- ✓ Determine if the Scope of Work aligns well with the organization's capabilities
- ✓ If you have questions, schedule time to talk (phone or email) directly with the SBRN Director
- ✓ Complete and submit a Membership Application – Organization information form



# Timeline Highlights

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Date	Activity
December 8 and 15	Information/listening sessions
Throughout	Technical assistance available upon request
January 7	Organizational Information application due
January 17	Eligible organizations notified and invited to submit SOW application
January 28	Scope of Work application due
Mid-Feb/Early March	Contract negotiation/work begins

# Membership Application



## Small Business Resiliency Network Membership Application

Organizations interested in being considered for membership in the Network should review the solicitation document located here

[https://www.commerce.wa.gov/wp-content/uploads/2021/11/SBRN\\_Member\\_Solicitation\\_12-1-2021.pdf](https://www.commerce.wa.gov/wp-content/uploads/2021/11/SBRN_Member_Solicitation_12-1-2021.pdf)

### Instructions on how to apply

- > Review the solicitation (linked above) to determine if the organization meets all eligibility criteria.
- > Review the solicitation (linked above) to determine if the Scope of Work aligns well with the organization's capabilities.
- > Attend or view an Information/Listening Session (linked above) or schedule time to talk (phone or email) directly with the SBRN Director.
- > If both the eligibility criteria and Scope of Work are a good fit for the organization, complete and submit this Membership Application in its entirety.

### ORGANIZATION INFORMATION

Organization Name \*

Primary Contact Name \*

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# Partner experiences in The Network

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# Questions?

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What we covered...

- History of the Small Business Resiliency Network
- Eligibility criteria and scope of work
- Solicitation process
- Current SBRN member experiences

# Thank you!



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[www.commerce.wa.gov](http://www.commerce.wa.gov)



Jessica Camacho

SMALL BUSINESS RESILIENCY NETWORK DIRECTOR

[Jessica.Camacho@commerce.wa.gov](mailto:Jessica.Camacho@commerce.wa.gov) or 360-742-4187

Small Business Resiliency Network

[sbrn@commerce.wa.gov](mailto:sbrn@commerce.wa.gov)